

## Iceworld Figure Skating Club Incorporated

Affiliated to Ice Skating Queensland Inc & Ice Skating Australia Inc

# Social Media and Photography Policy

Policy No: <b>006</b>	Effective From: <b>June, 2018</b>	Version No: <b>2.0</b>
	Last Reviewed: June, 2018	
Related documents:	ISA-17 Social Media Code of Conduct ISA-16 Code of Ethics and Behavior ISA-15 Member Protection Policy ISQ Member Protection Policy IFSC Grievance Policy	
Version History:	006 – V1, May 30, 2014	

## Policy Objective

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member based organisation, the Iceworld Figure Skating Club Inc. (**IFSC**) recognises the benefits of social media as an important tool of communication, engagement and enrichment for our Members.

When someone clearly identifies their association with IFSC, and/or discusses their involvement in the organisation or their events in this type of forum, they are expected to behave and express themselves appropriately and in the ways that are consistent with IFSC's stated values and policies.

It is important that the reputation of the IFSC and the sport of figure skating is not tarnished by anyone using social media tools inappropriately, particularly in relation to any content that might reference the Iceworld Figure Skating Club, its members, competitions, events, Ice Skating Queensland and their affiliated clubs, Officials, Volunteers and Coaches.

## Policy

IFSC encourages and supports its members and we take part in social media to relate positive experiences in the sport of figure skating in any capacity or discipline.

This policy applies to all IFSC members both adults and children and covers all forms of social media.

All social media communications should be conducted in accordance with the ISA Social Media Code of Conduct and the ISA Code of Ethics and Behaviors 2018.

## COMMENTS ON SOCIAL MEDIA

IFSC Members using social media:

- Must not contain, or link to libelous, defamatory or harassing content – this also applies to the use of illustrations or nicknames;
- Must not post any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist sexist or otherwise inappropriate;
- Must not comment on, or publish information that is confidential in anyway;
- Must not bring IFSC or the sport of figure skating into disrepute;
- Must not otherwise be in breach of the Ice Skating Australia and Ice Skating Queensland related policies listed above;
- Social media communications should always be considered public rather than private.

## **CONSIDERATION TOWARDS OTHERS WHEN USING SOCIAL MEDIA / NETWORKING SITES**

Social networking sites allow photographs, videos and comments to be shared with thousands of other users. IFSC Members must recognise that it may not be appropriate to share photographs, videos and comments that include other IFSC members without their permission.

There is an expectation that photographs or videos that include children other than your own, taken at private IFSC events will not appear publicly on social media.

Appropriate permissions must be obtained for the use of images. Ice Skating Australia (**ISA**) requires that individuals, wherever possible, obtain permission from a child's parent/guardian before taking an image of a child that is not their own and ensure that the parent knows the way in which the image will be used. Images of children may not be replicated on any site without the written permission of the child's parents and/or guardian.

IFSC members must also remove information about another Member should they be asked to do so.

Images of children can be used inappropriately or illegally. As required by ISA, IFSC requires the privacy of others to be respected and disallows the use of camera phones, videos and cameras inside changing areas, showers and toilets.

## **IFSC USE OF SOCIAL MEDIA AND IMAGES**

IFSC will seek permission each year, via membership application / renewal to include members names, competition details and results, images or video of you or your child in any social media form the IFSC chooses to use as a public communication tool.

If the IFSC uses an image of a child it will avoid naming or identifying the child or it will, wherever possible, avoid using both the first name and surname. IFSC will not publish its members personal information such as residential address, email address, telephone numbers etc or information about hobbies, likes/dislikes, school, etc without gaining consent from the parent/guardian.

IFSC will only use appropriate images of a child, relevant to our sport and ensure that the child is suitably clothed in a manner that promotes the sport and displays its successes.

IFSC requires its Members to do likewise.

## **BREACH OF POLICY**

Breaches of this policy should be reported in accordance with the IFSC Grievance Policy.

If detected, a breach of this policy may result in disciplinary action from IFSC. This may involve a verbal or written warning or in serious cases, termination of IFSC membership.

## **CONSULTATION OR ADVICE**

If you require any advice or assistance in relation to these social media guidelines, please contact the IFSC Secretary.