

# Iceworld Figure Skating Club Social Media and Photography Policy

Policy No: 006

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## Policy Objective

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member based organisation, Iceworld Figure Skating Club Inc. (IFSC) recognises the benefits of social media as an important tool of engagement and enrichment for our Members.

It is important that the reputation of IFSC and the sport generally is not tarnished by anyone using social media tools inappropriately, particularly in relation to any content that might reference IFSC or another club member.

When someone clearly identifies their association with IFSC, and/or discusses their involvement in the organisation in this type of forum, they are expected to behave and express themselves appropriately and in the ways that are consistent with IFSC's stated values and policies.

## Policy

This policy applies to all IFSC Members, both adult and children and covers all forms of social media.

The intent of this policy is to include anything posted online where information is shared that might affect Members, IFSC as an organisation or the reputation of the sport of ice skating in general.

### COMMENTS ON SOCIAL MEDIA

For IFSC Members using social media, THINK BEFORE YOU POST. Specifically, posts on social media:

- Must not contain, or link to, libelous, defamatory or harassing content – this also applies to the use of illustrations or nicknames;
- Must not comment on, or publish information that is confidential in anyway;
- Must not bring IFSC or the sport into disrepute; or
- Must not otherwise be in breach of the Ice Skating Australia Code of Ethics and Behaviour or Ice Skating Queensland Code of Conduct or Member Protection Policy.

Under no circumstance should offensive comments be made about IFSC or IFSC Members online.

### CONSIDERATION TOWARDS OTHERS WHEN USING SOCIAL NETWORKING SITES

Social networking sites allow photographs, videos and comments to be shared with thousands of other users. IFSC Members must recognise that it may not be appropriate to share photographs, videos and comments in this way.

For example, there may be an expectation that photographs or video that includes children other than your own, taken at private IFSC events will not appear publicly on the Internet.

Appropriate permissions must be obtained for the use of images. Ice Skating Australia (ISA) requires that individuals, wherever possible, obtain permission from a child's parent/guardian before taking an image of a child that is not their own and ensure that the parent knows the way the image will be used. Images of children may not be replicated on any site without the written permission of the child's parents and/or guardian.

IFSC Members should be considerate to others and should not post information when they have been asked not to or consent has not been sought and given. They must also remove information about another Member should they be asked to do so.

Images of children can be used inappropriately or illegally. As required by ISA, IFSC requires the privacy of others to be respected and disallows the use of camera phones, videos and cameras inside changing areas, showers and toilets.

To protect IFSC's members, IFSC also discourages the use of camera phones, ipads (or other tablet devices), videos and cameras inside the gym when Members are training (other than for playing music). If such a device is used while members are training permission must be given by the coach, or if there is no coach, by the responsible adult. This approval is required even if the device is not being used to take photos.

Under no circumstances should images be taken or published that are likely to cause distress, upset or embarrassment to the Member – either now, or in the future. Consideration should also be given to ensure that images do not portray any Member in a demeaning way, or could be seen to exploit a Member in any way.

## **IFSC USE OF IMAGES**

If IFSC uses an image of a child it will avoid naming or identifying the child or it will, wherever possible, avoid using both the first name and surname. IFSC will not display personal information such as residential address, email address or telephone numbers. We will not display information about hobbies, likes/dislikes, school, etc without gaining consent from the parent/guardian.

IFSC will only use appropriate images of a child, relevant to our sport and ensure that the child is suitably clothed in a manner that promotes the sport and displays its successes.

IFSC requires its Members to do likewise.

## **BREACH OF POLICY**

IFSC will monitor online activity in relation to the club and the sport. Detected breaches of this policy should be reported in accordance with the Grievance Policy.

If detected, a breach of this policy may result in disciplinary action from IFSC. This may involve a verbal or written warning or in serious cases, termination of IFSC membership.

## **CONSULTATION OR ADVICE**

This policy has been developed to provide guidance for IFSC Members in a new area of social interaction. IFSC Members who are unsure of their rights, liabilities or actions online and would like clarification, should contact IFSC.

## **Resources**

Commission for Children and Young People and Child Guardian "Tips for parents on photography of children and young people" available at <http://www.ccydpcg.qld.gov.au/pdf/publications/brochures/children-and-the-media/Corporate-Fact-Sheet3.pdf>

Ice Skating Australia Social Media Policy available at [http://www.isa.org.au/images/Documents/High\\_Performance/Policy%20-%20Social%20Media%20Guidelines.pdf](http://www.isa.org.au/images/Documents/High_Performance/Policy%20-%20Social%20Media%20Guidelines.pdf)

Ice Skating Australia Member Protection Policy available at <http://www.isa.org.au/images/Documents/ISA%20Member%20Protection%20Policy%20Version%207%20FINAL%20120930.pdf>

Ice Skating Australia Code of Ethics and Behaviour available at <http://www.isa.org.au/policies-insurance/code-of-ethics-and-behaviour>

Ice Skating Queensland Member Protection Policy available at <http://www.isq.org.au/Documents/Policies%202012/ISQ%20Member%20Protection%20Policy%20V4%20171110.pdf>